

Research Methods for SROI

£290 + VAT with a 15% discount for SROI Network members

Are you interested in SROI but don't feel like you are yet ready to undertake your own analysis?

Do you find some of the concepts a little daunting?

Just Economics and The SROI Network have developed a new training course designed to familiarise people with the research techniques that are required to complete a high quality analysis.

This course is a general introduction to research methods, aimed specifically at people who work with, or are considering working with SROI. Although it compliments SROI training, it is not necessary to have completed training to under-take it.

It has been designed in response to a growing awareness that good research skills are fundamental to carrying out a robust SROI evaluation that meets assurance standards.

There are two groups of people that this course may be of benefit to specifically:

- Those who already understand, or work with SROI and want to strengthen their research skills
- Those who do not yet feel ready to embark on an SROI ad require more re-search training.

The course will cover the following topics:

- Research in context: the importance of research design
- Qualitative vs. quantitative: fitting form to function
- Working with quantitative data: finding, accessing and presenting data, including an introduction to key data sources
- Working with qualitative data: focus group and interview techniques
- SROI surgery and preparing for assurance

The training will be designed and delivered by Just Economics staff with strong research and training backgrounds, and will include at least one accredited practitioner.

To book and receive updates on training dates, please email Tania at the SROI Network, tania.veraburgos@thesroinetwork.org.

For more information on course content, contact Eilis Lawlor at Just Economics, eilis@justeconomics.org.

The SROI Network Intl.

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About Just Economics

Just Economics was founded in 2010 by Eilis Lawlor and Eva Neitzert. Its aim is to address economic injustice and sustainability issues through the production of high quality, evidence-based research, which draws on a range of interdisciplinary research techniques.

Eilis and Eva are both accredited SROI practitioners and have been involved in over 25 SROI studies, as well as being at the forefront of developing the methodology. They co-authored, with Jeremy Nicholls, the official guide to SROI published by the Cabinet Office.

Previous clients at Just Economics have included CAFOD, the Booktrust, the International Institute for Environment and Development, the Football Foundation and the Jamie Oliver Foundation. For more information on Just Economics visit <http://www.justeconomics.co.uk/>

About The SROI Network

The Social Return on Investment Network Ltd is an international membership organisation dedicated to the use and development of SROI methodology. The network currently has around 600 members in 26 countries worldwide. Members play a key role in shaping the future of SROI and are encouraged to do so via a community of practice.

The objectives of the SROI Network are:

- To ensure the principles and standards of SROI are adhered to
- To develop the methodology
- To disseminate information on indicators and proxies for use in SROI analyses
- To train SROI practitioners and provide peer support.

To find out more about the SROI Network, visit www.thesroinetwork.org. To view the benefits of taking out membership and becoming more involved in the network, visit <http://www.thesroinetwork.org/membership/membership-benefits>.