Social Return on Investment (SROI) Practitioner Training

SROI Canada is offering SROI Accreditation Training on behalf of The SROI International Network.

This training is being organized by SiMPACT Strategy Group, on behalf of SROI Canada. SiMPACT is currently providing administrative and back-end support to the SROI Canada Secretariat.

SROI Accreditation Training is a two-day course. This training will be held in Toronto on May 7th and 8th 2012 and in Vancouver on June 4th and 5th 2012.

Previous valuation, outcomes evaluation, or SROI experience is highly recommended. It is also recommended that you come with a case study in mind for your SROI accreditation case.

DAY ONE—HOW TO DO AN SROI ANALYSIS—AN ADVANCED INTRODUCTION

Day one is a practical, step-by-step introduction to the SROI process. Founded on the essentials of SROI theory, the day will be focussed on building out an input map and exploring real life applications and examples.

DAY TWO—SROI PRACTITIONER TRAINING

Day two provides an opportunity to explore SROI methodological issues that will foster the level of understanding of the SROI methodology which is required for accreditation. Although designed with the assurance process in mind, this course is suitable for anyone wanting more than an introduction to SROI and an opportunity to explore the challenges and nuances. Current issues in the development of SROI will be discussed, as will emerging best practice, new techniques and use of financial proxies.

This course does not guarantee accreditation, but is a necessary step towards becoming an accredited practitioner. The next step involves the submission of an SROI forecast or evaluative case study for review, along with several administrative documents. For more information on the general process toward SROI Practitioner Accreditation visit www.thesroinetwork.org.uk or contact Anne Miller at anne@simpactstrategies.com.

WHO SHOULD PARTICIPATE

- Individuals seeking The SROI Network practitioner status and who intend to submit a case for peer review.
- Evaluators interested in adding SROI to their toolbox
- Program managers, policy planners, communicators or in-house evaluators responsible to demonstrate that maximum value has been achieved (all sectors)
- Social ventures and social entrepreneurs seeking to demonstrate the value of the social element of their business model

COURSE LEADERSHIP

The training will be run by accredited SROI practitioners, Stephanie Robertson and Anne Miller. If you are accredited and interested in training others in SROI, please contact sroiadmin@simpactstrategies.com.

COST PER PARTICIPANT:

Day One only, $795 + tax (applicable provincial taxes apply. HST in BC, MB and ON; GST in AB)

Full Course, including Case Review, $2250 + tax (highly recommended for anyone seeking accreditation)

Full Course, without Case Review, $1850 + tax

Case Review Cost (when separate transaction), **£540 paid directly to The SROI Network** (in British Pounds)

For further information contact sroiadmin@simpactstrategies.com Telephone: 403-444-5683 x7